

## UTILIZING CARTOON SERIES AS PEDAGOGICAL MEDIA TO ENRICH YOUNG LEARNERS' VOCABULARY

Tatu Zakiyatun Nufus <sup>1</sup>

A doctoral study of applied Linguistic of atmajaya, Jakarta, Indonesia <sup>1</sup>

Corresponding Author : [tatuzakiyatun2@gmail.com](mailto:tatuzakiyatun2@gmail.com) <sup>1</sup>

### Abstrak

Serial kartun adalah salah satu media yang dapat digunakan dalam pengajaran kosa kata untuk pelajar muda, yang terdiri dari gambar-gambar menarik dan kosa kata tebakan. Penelitian ini dilakukan untuk melihat pemanfaatan serial kartun di kelas dan mengetahui keefektifan serial kartun untuk memperkaya kosa kata pelajar muda. Metode yang digunakan dalam penelitian ini adalah kualitatif. Teknik pengumpulan data yang digunakan dalam penelitian ini adalah observasi. Sampel dari penelitian ini adalah 10 pelajar muda. Peneliti menggunakan kartun Word Word sebagai media untuk mengajarkan kosa kata kepada pelajar muda. Kemudian, peneliti menganalisis secara deskriptif dan meringkas temuan, serta memberikan gagasan baru dengan mengkolaborasikan semua temuan pada sumber. Temuan dari penelitian ini adalah penggunaan serial kartun dalam proses pembelajaran membantu siswa untuk belajar kosa kata baru dan juga tertarik dan mendapatkan pengalaman dan pengetahuan baru yang dapat mereka ambil dari pelajaran ini.

**Kata kunci:** pengajaran kosa kata, serial kartun, pembelajar muda

### Abstract

*Cartoon series is one media that can be used in teaching vocabulary for young learners, it consists of the interesting pictures and guessing vocabulary. This present study was conducted to see the utilization of cartoon series in the classroom and find out the effectiveness of cartoon series to enrich young learners' vocabulary. The method that is used in this research is qualitative. The data collection technique used in this research is observation. The samples of this study are 10 young learners. The researcher uses World word's cartoon as a media to teach vocabulary to young learners. Then, the researcher analyzes descriptively and summarizes the findings, and provides new ideas by collaborating on all findings at the sources. The finding of the research is using cartoon series in the learning process helps the students to learn new vocabulary and also interested and gain new experiences and knowledge that they can take from these lessons.*

**Keywords:** teaching vocabulary, cartoon series, young learners

## INTRODUCTION

One of the crucial linguistic components that is inextricably linked to learning English is vocabulary. Without having a basic command of some vocabulary, which is essential to learning a language, it is difficult to acquire the four language skills (Aziza, 2018). Therefore, it is better to learn vocabulary earlier rather than later. Children's future success depends on their vocabulary. To provide students greater opportunities

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to learn English, it must be taught beginning in the elementary grades. Without enough vocabulary, someone will not be able to communicate appropriately or express ideas.

Many different issues prevent teachers from successfully teaching language to young students, related to their characteristics and the teaching strategy or technique used by the teacher. A teacher should devise numerous teaching strategies that would make young students feel humorous while studying in order to teach them.

One of the teaching strategy that can be utilized by the teacher is using the cartoon series to show and motivate students in learning, the young learners are excited to know more about languages when the teacher provides the material creatively.

According to (Bakhsh, 2016) the attention span of primary school pupils is 10 minutes or longer, making them quickly bored. As long as the subject is still relevant, this is why instructors must have an alternate or optional method for teaching English to young pupils. instructors must select the method that will work best for their students.

The findings of the previous study conducted by (Munir, 2016) showed that the usage of animated videos helped the kids improve their vocabulary, and the use of animated television shows made learning new words simpler for the pupils. They grew more eager to attend English class and actively participated in the session. Based on the description above, this research was conducted to see the utilization of cartoon series in the classroom and knowing the effectivity of using cartoon series to enrich students' vocabulary.

#### **a. Vocabulary**

The words in a vocabulary are those with meaning. The term "vocabulary" has a variety of definitions according to linguists. Each of them uses several viewpoints to demonstrate how they define their word. According to Febrina and Syafei (2016), vocabulary is all about the words and their meanings in a particular language that a person uses to talk, write, listen, or read in order to connect with others. In conclusion, knowing a word's spelling as well as its meaning is a component of vocabulary.

Vocabulary refers to a list or collection of terms for a certain language or a list or set of words that particular speakers of a language may employ, according to (Richards & Schmidt, 2013). All of the words in a language, or the words or phrases used in a certain variant, are referred to as the vocabulary. One of the linguistic components that helps people communicate is vocabulary. The development of the four language skills—listening, speaking, reading, and writing—all depend on vocabulary. Generally speaking, jargon alludes to the comprehension and significance of words. It implies that we must understand both how to utilize such words and their respective meanings. When expressing meaning, vocabulary is really helpful.

#### **b. Teaching Vocabulary**

Teaching is a process of changing knowledge that helps someone change and develops skills, attitudes, ideas, and appreciation. The effect of emotions, perception, and brain. Previously, both education and learning Vocabulary wasn't given much attention in second language programs, but recently, interest in vocabulary and the role it plays in learning and teaching has increased (Benesch, 2013)

Usually, the introduction of new words that appear when reading and listening to texts is the basic stage of vocabulary training. Given that vocabulary is taught practically, it follows that linguistic competency is a necessary but insufficient condition for proper vocabulary growth. Today, it is widely acknowledged that vocabulary mastery must be taught in a planned and organised manner and is an essential component of the curriculum.

### **c. Cartoon series**

The cartoons are helpful because they are stimulating, diverse, and frequently hilarious; they also hold a lot of learners' attention in a challenging learning setting. (Ferri et al., 2020). According to (Hossain, 2015), language learners who had access to cartoons were able to give spoken responses that were extremely proactive and fascinating during a variety of class topics. This media helps students' imagination potential development. Through this media, students enjoy watching and talking, which leads to good opportunities for discussion. In addition, cartoon series are one of the media that instructors may use to engage pupils and increase their willingness to study, according to Rizqan (2011). As a result, speaking is something the pupils should be more interested in studying. Additionally, the author believes that cartoons may be useful teaching and learning tools since they combine voice and picture into a single entity. Children can pick up a lot of new vocabulary when watching cartoons. They can discover its meaning and how to apply it in written communication. They could also pick up on the fact that gestures or voice tones can alter the meaning of a phrase in its entirety.

In teaching vocabulary, cartoon series have some characteristics. There are as follows:

- a. The animated series has a brief runtime.
- b. Due to its simple language, it is suitable for everyday conversation.
- c. The speaker's intonation is composed and fluid.
- d. It upholds moral principles.

Every animated television program has a moral message as well as entertainment value and corporate promotion. Some are overt, while others are subtle. There are a select few high-value tiers. The moral values in a cartoon include honesty, kindness, confidence, assertiveness, tirelessness, discipline, etc (Munir, 2016). The negative aspects of a cartoon (the presence of negative attitudes) are unpredictable, but at least logical information about the principle of measurement tries to minimize and moderate the situation.

#### **d. Young learners**

According to Syafei in Aziza (2018: 115), students who are young learners are those in elementary or junior high school, aged 7 to 12, and who have studied English as a second language for one to four years. It might be in kindergarten or pre-school. According to states that Children in their first year of formal education (5 or 6 years old) through their eleventh or twelfth year are considered young learners. Young learners differ from adult learners in a number of distinctive ways. Educators should try to understand and comprehend how significant support is in further developing their instructing strategies. For this situation, a youthful student alludes to somebody who begins their way of learning at an early age. This person could be anywhere from seven to twelve years old, or between five and twelve. This learning process can occur in preschool or kindergarten.

Young learners have their uniqueness and characteristics which more or less affect the learning atmosphere in the classroom and the selection of learning strategies by the teacher. In order to boost students' interest in learning, teachers need understand the aspects involved in instruction, such as method, strategies, technique, and available materials.

### **RESEARCH METHODS**

The research design that is used by the researcher in this research is descriptive qualitative research. The samples of this study are 10 young learners. The data collection technique used in this research is observation.

There were several steps employed in this study; First, the researcher comes to observe the classroom activity and do observation during teaching and learning process, in this study, cartoon series was selected as the innovation in ELT to be researched. Then, the researcher does the classroom observation, and see the utilization of cartoon series by the teacher in the classroom, to help young students acquire vocabulary, the instructor utilizes a World Words cartoon as a teaching tool. The teacher got the video of the cartoon series on the YouTube platform. When the data had been collected, the researcher analyzes it descriptively through the field note and observation that has been done by the researcher. By working together on all of the information at the sources, the researcher concludes by summarizing the results and offering fresh perspectives.

Using cartoon series to teach vocabulary for young learners in this research is applied three-phase techniques (Puspitasari et al., 2017);

#### **1. Pre-Activity**

In this activity, the teacher and students start the lesson as usual by doing the pray together.

#### **2. Whilst Activity**

In this phase, the teacher asks students some animal vocabulary to know their

knowledge of animal vocabulary. Then, the researcher plays the world word cartoon series to introduce and present the upcoming vocabulary. This series will teach about some animals vocabulary in a fun way. Following that, each student must compose a list of the vocabulary words they learned from the cartoon series and look them up. Then, they show their job one by one.

### **3. Post Activity**

In this activity, terminology that has just been learnt is repeated by the teacher and pupils. Then, close the lesson together.

## **RESULTS and DISCUSSION**

The results of three-phase techniques using cartoon series on teaching vocabulary to young learners are as follows; when the researcher asked young learners some vocabulary about animals before playing the cartoon series, they don't know. Then, the researcher played the cartoon series, young learners were very enthusiastic and attentive. When the researcher asked them to identify the animal in the video, they were eager to respond. We may draw the conclusion that cartoon series can be utilized to help young students who are starting to learn more vocabulary and who are able to improve their vocabulary with engaging activities that prevent classroom boredom.

This study demonstrates that vocabulary acquisition through cartoon viewing helped pupils retain new words since they were exposed to actual objects rather than just their imaginations. World Word is a cartoon show that entertains students, encourages them to acquire vocabulary, and perk up the environment of teaching and learning. It is intriguing, hilarious, and thought-provoking. They will experience something brand-new and distinct from what they often learn in lessons. They grew more eager to attend English class and actively participated in the session.

This research shows that cartoon series can develop young learners' vocabulary and inspire them to learn English such that they don't find it boring or repetitive. It is similar to the study was conducted by Silfia, Rusli, & Nasrullah (2018), Aziza (2018), Astuti and Chalipah (2016), and Munir (2016). Their study has a different topic but has the same purposes. The reports show that using cartoon series is a useful teaching tool for English, especially in teaching vocabulary.

## **CONCLUSION**

Based on the conversation that has already taken place, it is clear that cartoon series are useful as a resource for teaching vocabulary to young students of English. They gain new language from the cartoon series, which is beneficial. They are able to catch up with some newly learnt terms. Consequently, cartoon series are a form of alternative content that may help both instructors and students by enhancing their vocabularies.

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