

SLANG WORDS IN INSTAGRAM

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ABSTRACT

*The objectives of the study are to find out the words of slang words on Instagram, to find out the most dominant word of slang words on Instagram, and also to find out the reason for the dominant word in Instagram. This study applies qualitative and quantitative research methods. This study finds that there are 78 slang words found in Instagram; U, Ur, Yall/ y'all/ yal, Missin, Dressin, BAKKKK, Chill, Tho, Livin Lifeee, homie, Gotta, N, Gooooo, LIT/litty, Bts, Da, Bc, Bro/Bro's, Unc, Pops, LOL, Kinda, Gonna, Tf, Til/till, Ppl, Fave, Pls, Af, Duckin, Gon', Givin, Pic, Lil, Yooooo, Fuckin, Cuamm on, Gonna, #tbt, Sickkkk, ZOONNEE, Deeepppp, Convos, Gooood, Talkin, Brunch, Thang, Bossman, BTW, Cuz, Em, Ain't/#aintpeace, Bday, Babe, Ya, Congrats, Tatt, Imma, Makin, #fuck, #swagwars, Wanna, Whoopin, C'mon, Workin, Dis, Mudda Sukka, SISTA, BLM, Bi**h, FOPA, OWAAAT, Jooiiwwnnntttttzzzz, muthaf*kkkin', ICYMI, Asf, Poppin, and Sleepin. The most dominant word on Instagram was Yall/ y'all/ yal (you all). The reasons for the dominant word of slang words on Instagram are to entertain others, keep up with the times, even to reduce or to dispel solemnity or pomposity of conversation.*

Keywords: Slang Words, Social Media, Instagram.

ABSTRAK

Tujuan penelitian ini adalah untuk menemukan kata-kata slang di instagram, untuk mengetahui kata yang paling dominan di Instagram, dan juga untuk menemukan alasan kata yang paling dominan di Instagram. Penelitian ini menggunakan metode penelitian kualitatif dan kuantitatif. Penelitian ini menemukan bahwa ada 78 kata bahasa gaul di instagram; U, Ur, **Yall/ y'all/ yal**, Missin, Dressin, BAKKKK, Chill, Tho, Livin Lifeee, homie, Gotta, N, Gooooo, LIT/litty, Bts, Da, Bc, Bro/Bro's, Unc, Pops, LOL, Kinda, Gonna, Tf, Til/till, Ppl, Fave, Pls, Af, Duckin, Gon', Givin, Pic, Lil, Yooooo, Fuckin, Cuamm on, Gonna, #tbt, Sickkkk, ZOONNEE, Deeepppp, Convos, Gooood, Talkin, Brunch, Thang, Bossman, BTW, Cuz, Em, Ain't/#aintpeace, Bday, Babe, Ya, Congrats, Tatt, Imma, Makin, #fuck, #swagwars, Wanna, Whoopin, C'mon, Workin, Dis, Mudda Sukka, SISTA, BLM, Bi**h, FOPA, OWAAAT, Jooiiwwnnntttttzzzz, muthaf*kkkin', ICYMI, Asf, Poppin, and Sleepin. Penelitian ini juga menemukan bahwa kata paling dominan adalah Yall/ y'all/ yal (kalian semua). Alasan yang paling dominan adalah bahwa kata gaul di Instagram adalah untuk menghibur orang lain, mengikuti perkembangan zaman, bahkan untuk mengurangi atau menghilangkan keseriusan atau keangkuhan percakapan.

Kata Kunci: Kata-kata Gaul, Media Sosial, Instagram.

1. INTRODUCTION

Human needs language as a means of communication in daily lives. The essence of communication is a process where someone uses the information to connect with others. Language is the best way for a human to express their feelings and fulfill their social needs. Language has an important effect on our lives, and without language, people cannot communicate with one another.

Sometimes people use social media as a platform to express their feelings. Because social media is one of the media to share our feelings, information, thoughts, and ideas by using an internet network or gadget to make it easier. There are many kinds of social media that people can find like *WhatsApp, Twitter, Instagram, Youtube, Pinterest, Snapchat*, etc. So many people use social media to share their feelings, then people will know it and they can give comments on their posts.

The writer analyzed how people use slang words in some of their captions through the Instagram application. Since its launch in 2009, Instagram has quickly become the world's most popular application in the world. The writer has chosen the topic of the thesis because this topic is very useful and interesting to study. Slang can also be called "colorful language", so when using this language, it makes it easier for people to communicate with others and makes them more creative and it seems friendlier when using the language, especially for young people.

a. The Problems of the Study

Based on the identification of the problem, the problems of the study are formulated as follows :

1. What are the words of slang words on Instagram?
2. What are the most dominant words of slang words on Instagram?
3. What are the reasons for dominant words found on Instagram?

b. The Scope of the Study

In this study, the data were taken from several celebrities' postings or comments. So, the writer took some of their

words from their postings or comments from Instagram applications randomly. This data was in English form and this study analyzed around ten postings and comments from each celebrity to complete the data.

2. THEORETICAL FRAMEWORKS

a. Language

Language is a system of communication that consists of a set of sounds and written symbols which are used by the people of a particular country or region for talking or writing, so human beings can communicate with each other. According to Santoso (1990:1), language is a series of sounds produced by said means of a conscious human being. According to Wibowo (2001:3), language is a system of symbols that are meaningful and articulate sound (generated by the said tool) which are arbitrary and conventional, which is used as a means of communication by a group of human beings to give birth to feelings and thoughts.

b. Sociolinguistics

Sociolinguistics is a study of language and society. Sociolinguistics is a field of study which deals mostly with language use, particularly spoken language, but not the grammatical or phonetic structure of a language. According to Chaika (1982), sociolinguistics is concerned with investigating the relationships between language and society with the goal being a better understanding of the structure of the language and of how languages function in communication. The equivalent goal in the sociology of language is trying to discover how social structure can be better understood through the study of the language.

c. Speech Community

According to Bloomfield (1993), a speech community is a group of people who interact through speech. Humans are social people who cannot live alone and they always need someone to help them in their life. Lyons (1970) defines what he calls a 'real' speech community: 'all the people who use a given language (or dialect)'.

d. Slang

Slang is words or phrases that are informal language, and it is typically seen used in speech more often than in writing. It can be specific to a particular group of people or context; therefore, the meanings of the words may not be apparent to all people. According to Adams (2009:57). The speaker uses slang to achieve social dynamics with the people to whom he/she is speaking and slang outlines social spaces, and attitudes towards slang help identify. It means that when people use slang, people expose their ideas, feeling, and attitudes as to how people want to perceive the people that talk to us and how people want those people to perceive us, to infer what people mean.

e. Social Media

According to Wikipedia, Social media are interactive computer-mediated technologies that facilitate the creation or sharing of information, ideas, career interests, and other forms of expression via virtual communities and networks.

f. Instagram

Instagram (sometimes abbreviated as IG) is an American photo and video sharing social networking service owned by Facebook, Inc. Instagram can be simply defined as a mobile application based on iOS, Android, and Windows Phone where users can shoot, edit and post photos or videos to the main page of Instagram and other social networks.

g. Features of Instagram

1. Share Photos and Videos
2. Comment, Like, and Share
3. Explore
4. Instagram Story
5. IGTV

h. The Reasons for Using Slang Words

According to Widyanto (2013:10) in *Encyclopedia of Americana*, there are many reasons why people use slang. The reasons for using slang are as follow:

- 1) The exuberance of spirit and the sheer joy of living or the exhilaration of the

moment: "just for the hell of it": playfully or waggishly". Either as a conscious exercise or as a wholly or mainly spontaneous expression of ingenuity, of the wit of him. In this case, people use slang expressions to entertain the other. It means people use slang words just for fun. They can change quickly as long as utterances.

- 2) Showing. Perhaps to prove, that one is "different"; from the novel. In this case, people use a new word that different from others may be to a shoe that, "this I am or these we are". They want to show that they have new ideas in calling or mentioning something. In Glasgow, a working-class boy's gang in the 1960s called a hard man who never runs away from a fight as a "gimmie".
- 3) Escaping from clichés-an an intention usually arises from impatience with existing words and phrases.
- 4) Enriching the language. In this case, such deliberated originality is common only among the educated: the uneducated persons using the convey dialect peculiar to the East End of London form an exception. It literary or, at the least, cultured rather than spontaneous.
- 5) Entertaining and amusing superior public; to speak down, or write down, to what one conceives to be an inferior public; or merely to speak or write, on equal terms, to one's public.
- 6) Easing of social intercourse (a motive not to be confused, much less to be merged, with the preceding).
- 7) Intimating. Maybe to prove, that one belongs or has belonged to a certain school or university, trade or profession, or social class; artistic, literary, or musical set, or cultured group or stratum. (This may be done to establish relation).
- 8) Reducing or dispelling solemnity or pomposity of conversation.

3. RESEARCH METHODOLOGY

This research methodology applied qualitative and quantitative research methods. Qualitative research is a type of social science research that collects and

works with non-numerical data and that seeks to interpret meaning from these data that help understand social life through the study of targeted populations or places. Quantitative research is expressed in numbers and graphs. It is used to test or confirm theories and assumptions. The data of this study were words or sentences on Instagram. This source of data was from ten celebrities which one of them has ten postings and comments.

The Technique of Analyzing Data:

1. Identifying the data found in celebrities' postings or hashtags
2. Making the data in a table and organize how many data from each word found in some celebrities' postings.
3. Finding the meaning from internet sources and other Media.
4. Analyzing the data about the meaning.
5. Drawing the conclusions based on the problems of the study.

4. DATA ANALYSIS, AND FINDINGS

This study dealt with slang words on Instagram. The data were taken from the ten newest slang postings in each celebrities' Instagram account. The writer took the data based on the captions and hashtags related to the slang words on Instagram, especially in celebrities' Instagram account.

A. Data

1. Slang Words in @agnezmo

- 1) Data: 🎂🎂 bday girl
Date: 3rd July 2020
Slang: bday
Meaning: 🎂🎂 birthday girl
Occurrence: 1
- 2) Data: Missin the stage and rehearsals!
#fam #AGNEZMO #DIAMONDS
Date: 26th June 2020
Slang: Missin
Meaning: Missing the stage and rehearsals!
#fam #AGNEZMO #DIAMONDS
Occurrence: 1

2. Slang Words in @jasonderulo

- 1) Data: I know y'all love pics of #IceDerulo now you'll get better ones with my #LGvelvet from @lgusamobile every moment is a photoshoot
Date: 22nd July 2020
Slang: *Y'all, pics*
Meaning: I know you all love pictures of #IceDerulo now you will get better ones with my #LGvelvet from @lgusamobile every moment is a photoshoot
Occurrence: 2
- 2) Data: I could get in trouble for showing y'all this 🎭 #GhostDerulo
Date: 5th July 2020
Slang: y'all
Meaning: I could get in trouble for showing you all this 🎭 #GhostDerulo
Occurrence: 1

3. Slang Words in @brianimanuel

- 1) Data: like if u agree
Date: 25th July 2020
Slang: u
Meaning: like if you agree
Occurrence: 1
- 2) Data: LOL @jacksonwang852g7
Date: 22nd July 2020
Slang: LOL
Meaning: Laughing Over Loud @jacksonwang852g7
Occurrence: 1

4. Slang words in @aliciakeys

- 1) Data: I put something very special together for ya'll. See tomorrow at 8 pm ET
Date: 28th June 2020
Slang: ya'll
Meaning: I put something very special together for you all. See tomorrow at 8 pm Eastern Time
Occurrence: 1
- 2) Data: Heard y'all talkin about my shirt on Friday!!! My new "Perfect Way to Die" merch collection is out now for a limited time. Proceeds will be donated to @gather4justice. Link in bio and story
Date: 24th June 2020
Slang: *Y'all, talkin*
Meaning: Heard you all talking about my shirt on Friday!!! My new "Perfect Way to

Die" merch collection is out now for a limited time. Proceeds will be donated to @gather4justice. Link in bio and story

Occurrence: 2

5. Slang words in @iamjhud

- 1) Data: Yal let's get this thang started and help me celebrated Bossman! It's @wallybean1 birthday today! Where u at team Jhud!!!! Let's all wish@wallybean1 a happy birthday!! The best way we know how and can on this!

Date: 12th May 2020

Slang: *Yal, thang, Bossman, u*

Meaning: You all let's get this thing started and help me celebrated Bossman! It's @wallybean1 birthday today! Where you at team Jhud!!!! (Jennifer Hudson) Let's all wish@wallybean1 a happy birthday!! The best way we know how and can on this!

Occurrence: 4

- 2) Data: Oh u gone sing if u in this circle! Play or call on Jesus, do something! Show em @parkwell! Yal said yal wanted a Lil more #peacebestillin2020

Date: 20th July 2020

Slang: *u, em, yal, lil*

Meaning: Oh you gone sing if you in this circle! Play or call on Jesus, do something! Show them @parkwell! You all said you all wanted a Little more #peacebestillin2020

Occurrence: 4

6. Slang words in @iamcardib

- 1) Data: And Imma do it again and again

Date: 05th August 2020

Slang: *Imma*

Meaning: And I am going to do it again and again

Occurrence: 1

- 2) Data: I'm makin a announcement early tomorrow. I have a really bad headache now so imma be off this. @kimshuistudio

Date: 06th August 2020

Slang: *Makin, imma*

Meaning: I'm making a announcement early tomorrow. I have a really bad headache now so I am going to be off this. @kimshuistudio

Occurrence: 2

7. Slang words in @brunomars

- 1) Data: YO000! Y'all killed it. #ShotForShot #PleaseMe

Date: 21st April 2019

Slang: *YO000, Y'all*

Meaning: Yes! You all killed it. #ShotForShot #PleaseMe

Occurrence: 2

- 2) Data: Y'all wanna see 6 girls whoopin ass? Go check out the official video to BLOW. When you're done let these rockstars know Killed it! Thank you

Date: 08th July 2019

Slang: *Y'all, wanna, whoopin,*

Meaning: You all want to see 6 girls whooping ass? Go check out the official video to BLOW. When you are done let these rockstars know killed it! Thank you

Occurrence: 3

8. Slang words in @akon

- 1) Data: #AintNoPeace out Friday <https://vydia.ffmpeg.to/aintnopeace> art by @fridadavidssonart and thank you @SinnGinn for standing up!!!!

Date: 29th July 2020

Slang: *#AintNoPeace*

Meaning: #AmNotNoPeace out Friday <https://vydia.ffmpeg.to/aintnopeace> art by @fridadavidssonart and thank you @SinnGinn for standing up!!!!

Occurrence: 1

- 2) Data: Ain't No Peace Artwork by @fridadavidssonart #BLM #Akon #AintNoPeace #konvicktulture

Date: 02nd August 2020

Slang: *Ain't, BLM*

Meaning: Am not No Peace Artwork by @fridadavidssonart #BlackLivesMatter #Akon #AintNoPeace #konvicktulture

Occurrence: 2

9. Slang words in @jessiej

- 1) Data: This edit is savage and my creepy tiggie bug on its back fingers are distracting af

Date: 7th November 2020

Slang: *Af*

Meaning: This edit is savage and my creepy tiggie bug on its back fingers are distracting as fuck

Occurrence: 1

- 2) Data: 20 years ago I've always been extra af I am adding this to my next tour setlist. Imagine how random it would be.
Date: 07th August 2020
Slang: Af
Meaning: 20 years ago I've always been extra difficult I am adding this to my next tour setlist. Imagine how random it would be.
Occurrence: 1

10. Slang words in @liltunечи

- 1) Data: We took last Friday off for Juneteenth but this Friday WE BAKK with episode 9 of #youngmoneyradio on @applemusic! Thank y'all for making this the biggest show on Apple for the eighth week in a row. Got some great guests lined up once again this week! Tune in and watch live at 4 pm PT/7 pm ET on Apple Music.
Date: 27th June 2020
Slang: BAKK, y'all
Meaning: We took last Friday off for Juneteenth but this Friday WE BACK with episode 9 of #youngmoneyradio on @applemusic! Thank you all for making this the biggest show on Apple for the eighth week in a row. Got some great guests lined up once again this week! Tune in and watch live at 4 pm PT/7 pm ET on Apple Music.!!
Occurrence: 2
- 2) Data: ICYMI!!! Episode 12 of Young Money Radio was dope asf with @bishopomarjahwar @chrisbrown official @brettberish @showtyme_33 @Gkuaofficial @marcedeslewis @augustalsina and @birdman Y'all tell @applemusic let's get Season 2 poppin! #YoungMoneyRadio
Date: 20th July 2020
Slang: ICYMI, asf, y'all, poppin
Meaning: In case you missed it!!! Episode 12 of Young Money Radio was dope extremely so with @bishopomarjahwar @chrisbrown official @brettberish @showtyme_33 @Gkuaofficial @marcedeslewis @augustalsina and @birdman You all tell @applemusic let's get Season 2 popping! #YoungMoneyRadio
Occurrence: 4

B. The Dominant Word of Slang words in Instagram

No	Word or Phrase	Meaning	Total
1.	<i>U</i>	Abbreviation of the word "you"	19
2.	<i>Ur</i>	Abbreviation of the word "your"	2
3.	<i>Yall, y'all, yal</i>	Abbreviation of the word "you all", to explain about someone (plural pronoun)	21
4.	Missin	Missing	1
5.	Dressin	Dressing	1
6.	BAKKKK	Back	4
7.	Chill	Cool	1
8.	<i>Tho</i>	Though	1
9.	Livin Lifeee	Livin life	1
10.	Homie	The definition of homie is short for homeboy, which is a slang term for a male friend from the hometown.	1
11.	Gotta	Have got a/ have got to	1
12.	N	Abbreviation of the word "and"	1
13.	Goooooo	Go	1
14.	LIT, litty	'Lit' has been a slang term meaning "intoxicated". But, it has acquired the meaning "exciting," "excellent." or "amazing".	2
15.	Bts	Behind the Scene	1
16.	Da	The	1
17.	Bc	Because	1
18.	Bro, Bro's	Brother	2
19.	Unc	Uncle	1
20.	Pops	Father/ Papa	1
21.	LOL	Laughing over loud	2
22.	Kinda	Kind of	1
23.	Gonna	Going to	1
24.	Tf	The fuck. Most	1

		commonly used as a shortened WTF. However, <u>TF</u> is used in instances when WTF takes <u>too long</u> to be said. TF is also used in a more exclamatory sort of <u>phrasing</u> .	
25.	Til, till	Until	4
26.	Ppl	People	1
27.	Fave	Favorite	1
28.	Pls	Please	2
29.	Af	This stands for 'as fff. 'This is one of those swears words to describe something so exaggerated.	2
30.	Duckin	Ducking	1
31.	Gon'	Go on	1
32.	Givin	Giving	1
33.	Pic	Picture	2
34.	Lil	Little	7
35.	Yooooo	Used as a greeting or to attract someone's attention. Used to express emphasis. Ex: Today's my birthday, yo.	2
36.	Fuckin	Fucking	1
37.	Cuammm on		1
38.	Gonna	Going to	1
39.	#tbt	Throwback Thursday, People use it when sharing old photos and videos of themselves for nostalgia	1
40.	Sickkkk	Sick. This word describes that someone is sick or injured but also describes something cool.	1
41.	ZOOONN EE	Zone	1
42.	Deeeepp pp	Deep	1

43.	Convos	Conversation (informal)	3
44.	Gooood	Good	1
45.	Talkin	Talking	2
46.	Brunch	Breakfast + Lunch, a meal is usually taken late in the morning that combines a late breakfast and an early lunch.	1
47.	Thang	Thing	1
48.	Bossmen	Boss man	1
49.	BTW	By the way	1
50.	Cuz	Because	2
51.	Em	Them	2
52.	Ain't, #aintpea ce	Am not/is not/are not/has not/have not	8
53.	Bday	Birthday	3
54.	Babe	Baby	1
55.	Ya	You	2
56.	Congrats	Congratulation	1
57.	Tatt	Tattoo	1
58.	Imma	I am going to	2
59.	Makin	Making	1
60.	#fuck	Fuck (vulgar)	1
61.	#swagwa rs	Swag : StuffWeAllGet (cool)	1
62.	Wanna	Want to/want a	3
63.	Whoopin	Whooping	1
64.	C'mon	Come on	1
65.	Workin	Working	1
66.	Dis	This	2
67.	Mudda Sukka	Mother sucker (vulgar)	2
68.	SISTA	Sister	2
69.	BLM	Black lives matter	1
70.	Bi**h	Bitch, literally meaning a female <u>dog</u> , is a <u>pejorative</u> slang word for a person, usually a woman.	1
71.	FOPA	<u>Fat</u> Over the <u>Pubic Area</u>	1
72.	OWAAAT	What	1
73.	loiiiwn nnttttttz zzz	Join	1
74.	muthaf*k	Mother fucking	2

	kin'	(vulgar)	
75.	ICYMI	In case you missed it	1
76.	Asf	Extremely so/as fuck (vulgar), It is commonly used in messaging apps and on social media to add emphasis to a statement. Ex: I am bored ASF!	1
77.	Poppin	Popping	1
78.	Sleepin	Sleeping	1
Total words: 78		Total Occurrences:	158

Based on the data above, the most dominant slang word in celebrities' Instagram accounts is ***Yall, y'all, yal (you all)*** which are found twenty one (21) times in ten (10) accounts.

C. The Reasons for Slang words in Instagram

1. To get more likes and followers
2. To make it shorter
3. To be efficient in typing the words

5. CONCLUSIONS

After analyzing research findings, the writer concludes slang words on Instagram, are:

1. There are 78 slang words found on Instagram especially in 10 celebrities' accounts.

*They are U, Ur, Yall/ y'all/ yal, Missin, Dressin, BAKKKK, Chill, Tho, Livin Lifeee, homie, Gotta, N, Goooooo, LIT/litty, Bts, Da, Bc, Bro/Bro's, Unc, Pops, LOL, Kinda, Gonna, Tf, Til/till, Ppl, Fave, Pls, Af, Duckin, Gon', Givin, Pic, Lil, Yooooo, Fuckin, Cuamm on, Gonna, #tbt, Sickkkk, ZOONNEE, Deeepppp, Convos, Gooood, Talkin, Brunch, Thang, Bossman, BTW, Cuz, Em, Ain't/#aintpeace, Bday, Babe, Ya, Congrats, Tatt, Imma, Makin, #fuck, #swagwars, Wanna, Whoopin, C'mon, Workin, Dis, MuddaSukka, SISTA, BLM, Bi**h, FOPA, OWAAAT,*

*Joiwwnnntttttzzz, muthaf*kkin', ICYMI, Asf, Poppin, and Sleepin.*

2. The dominant slang words in Instagram especially in celebrities' accounts are *Yall, y'all, yal (you all)*, which appears 21 times. This word means to describe someone in plural form, it means that people who are intended for more than one (plural).
3. Based on the data, the reasons for the most dominant slang words in Instagram are: to get more likers and followers, to make it shorter, and to make efficacy in composing words.

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