

AN ANALYSIS OF SOCIAL VALUES IN EKA KURNIAWAN'S *CANTIK ITU LUKA*

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ABSTRACT

This study is entitled *An Analysis of Social Values in Eka Kurniawan's Cantik Itu Luka*. It focuses on social values and the portrayal of social values in Eka Kurniawan's *Cantik Itu Luka*. This research is a qualitative descriptive research. Research data were in the form of quotes, dialogues or paragraphs. The data in this study were applied by Burhan's theory which says that social values are divided into three types, namely the first values of human relations with oneself, secondly the values of human relations with society, and thirdly the values of human relations with God. The three types of values cover every human behavior in everyday life. The results showed that the social values contained in this novel include affection, care, mutual help and responsibility. The portrayal of social values in this novel are Doing the Best for the Person You Love as Portrayal of Affection and Responsibility, A Sense of Empathy for Every Human Member to Help Others as a Portrayal of Care, Help to alleviate the difficulties felt by others as portrayal mutual help.

Keywords: *Social Values, Affection, Care, Mutual Help, Responsibility*

ABSTRAK

Penelitian ini berjudul *Analisis Nilai Sosial dalam novel Cantik Itu Luka karya Eka Kurniawan*. Analisis ini di fokuskan pada nilai sosial dan penggambaran nilai sosial dalam novel *Cantik Itu Luka* karya Eka Kurniawan. Penelitian ini merupakan penelitian deskriptif kualitatif. Data penelitian berupa kutipan kalimat, dialog atau pun paragraf dalam novel *Cantik Itu Luka*. Data dalam penelitian ini diaplikasikan oleh teori Burhan mengatakan nilai sosial terbagi tiga jenis yaitu pertama nilai hubungan manusia dengan diri sendiri, kedua nilai hubungan manusia dengan masyarakat, dan ketiga nilai hubungan manusia dengan Tuhan. Ketiga jenis nilai merangkumi setiap kelakuan seseorang manusia dalam sehari-hari. Hasil penelitian menunjukkan bahwa nilai sosial yang terkandung dalam novel ini meliputi kasih sayang, peduli, tolong menolong dan tanggung jawab. Penggambaran nilai sosial dalam novel ini adalah melakukan yang terbaik untuk orang yang anda cintai sebagai penggambaran kasih sayang dan tanggung jawab, rasa empati setiap anggota manusia untuk membantu orang lain sebagai penggambaran kepedulian, membantu meringankan kesulitan yang dirasakan orang lain sebagai penggambaran tolong menolong.

Kata Kunci: *Nilai Sosial, Kasih Sayang, Perhatian, Saling Bantu, Tanggung Jawab*

1. INTRODUCTION

Literature is a work whose language is well preserved and is imaginative in explaining the facts of life as well as the reality of life where the contents describe the truth of human life with an attractive presentation, so that it will impress the reader. According to, Klarer (2004:1)

Literature is the desire of someone who wants to leave a trail from behind in the form of creative expression that has a longer life span than its creator who saves visual and literary information into historical and social manifestations

Literature has various types, including novels, novella, poetry, rhymes, short stories and parables. Literature does not only provide entertainment but also contains knowledge or information for readers. One of them is a novel, this literary work contains important messages conveyed by the author.

In analyzing literary works, researchers must depart from the human background described in the literary work because literary works are a description of people's lives and the souls of characters who live in a time, place, and are fictional.

Through literary works, it is often known that the state of public life is experienced, observed and captured by the author. With a high imagination, an author only needs to pour the problems around him into a literary work.

Novel is a form of literary work in the form of prose with a complete scope of narrative fiction and is usually published in book form. A novel is a long essay in prose and contains a series of stories from a person's life with other people around him by highlighting the character and nature of each actor. The novel is a work in the form of fiction or non-fiction that

describes the life story of a character through events that have occurred. That is why novels have their own place in the hearts of readers. Because novels are required to be interesting, entertaining and bring a sense of satisfaction after people have read them. Novels can serve as an entertainer when they are read at a relaxed time. They can also make the reader feel directly involved in the form of animating the characters in the story. A novel can tell various events such as conflict, social life, love, people's lives and others every novel or story written must have a life story in which there are social elements where humans communicate and interact with one another. Novel as a form the work is expected to provide positive values for its readers so that readers can be sensitive to the social realities that occur around the community. Novels are also expressions of social phenomena in aspects of life that can be used as means of knowing human life.

So in accordance with the understanding of the novel above that the novel is a literary work in the form of prose which tells about the events of human life and its surroundings which contains the character and characteristics of each character and is related to social life, cultural values and education in a story and can be memorable for readers. Through literary works in which it has social value, Gaining benefits for implementing social life among other communities. Whether or not the religious and social aspects have a good influence on readers who can change human behavior for the better.

This study raised in *Cantik Itu Luka* the object of research, namely to describe the social values contained in the novel. The selection of the novel *Cantik Itu Luka*

as research material because this story has many and interesting stories that present very interesting life problems, and can have many social values that are very useful for readers. Eka Kurniawan's is one of the young writers from the 2000s generation who is able to produce spectacular works. The wide and wild quality of imagination makes his works well known by most of the general public.

The research entitled "Analysis of social values in Eka Kurniawan's *Cantik Itu Luka* has never been studied by previous researchers, but this type of research, namely about social, has been widely studied, thus the results of previous studies can be used as a review of research that would be carried out. researched.

Social value is the quality of behavior, thoughts and characters that are considered good and right by society, the results are desirable and worthy of being imitated by others. Social values are attitudes and feelings that are widely accepted by society and are the basis for formulating what is right and what is wrong Importance and value held by a community group.

In this Thesis, the writer analyzes the social value in the novel Eka Kurniawan's *Cantik Itu Luka*. Novel is used as a discussion material. The author feels that social value in the novel is an interesting topic to discuss because it covers what people experience in real life.

2. THEORETICAL FRAMEWORK

The building elements of a novel which then together form a novel that totality in addition to the formal elements of language, there are many other kinds, but in outline these various kinds of elements can traditionally be grouped into two groups. The division of elements in

question are intrinsic and extrinsic elements.

a. Intrinsic Element

According to Nurgiyantoro (2015:30), *Unsur intrinsik dalam sebuah karya sastra terdapat beberapa unsur antara lain plot, penokohan, tema, latarsudut pandang, bahasa dan gaya bahasa*. the intrinsic elements in a literary work include: plot, characterization, theme, setting, point of view, and language or style of language (My own translation). Structure of literary works are all elements that build literary works from within and from outside. Element literary works fill and relate so as to form a beautiful unity in weaving story.

b. Extrinsic Element

Extrinsic means the science of analyzed literary works from outside the literary work it self. Like in a novel, one of the literary works, the reader can get extrinsic elements by analyzed the biography of the author, the reader can analyze the author's background, the values contained in the short story and the background of the community in the author's environment in the real world.

3. RESEARCH METHODOLOGY

Research on social issues in Eka Kurniawan's *Cantik Itu Luka* research that use qualitative methods. This research would use a descriptive approach that aims to describe the data, namely data in the form of social values contained in the novel. Qualitative research methods is also called as an artistic method, because the research process is more of an artistic nature.

In this research the writer has frame the problem of study, they are:

1. What are the social values contained in Eka Kurniawan's *Cantik Itu Luka*?
2. How are the social values portrayed in Eka Kurniawan's *Cantik Itu Luka*?

The data were collected through the following steps:

1. Reading Eka Kurniawan's *Cantik Itu Luka* to have better and keep understanding about the content of the novel
2. Collecting the data of social values contained in Eka Kurniawan's *Cantik Itu Luka*.
3. Collecting the data of social values portrayed in Eka Kurniawan's *Cantik Itu Luka*.

4. DISCUSSION

The writer can get several social values based in Eka Kurniawan's *Cantik Itu Luka*, they are:

A. Affection

Kasih sayang merupakan perasaan cinta kasih dari manusia terhadap objek di luar dirinya. Affection is a feeling of love from humans towards objects outside themselves (My own translation) (Burhani, 2006: 57). Affection can be shown by someone to parents, siblings, or other people, the surrounding environment, or objects that she has.

B. Care

Caring is a basic value and attitude to pay attention and act proactively to conditions or circumstances around us. Caring is an attitude of our side to involve ourselves in problems, circumstances or conditions that occur around us.

1. Mutual Help

Mutual help is an obligation for every human being, with help helping others and if we need help of course people will help. By helping to help build good relationships with everyone. Please help can cultivate a sense of affection between neighbors, between friends, between co-workers. In short, helping is the nature of life for every person in society.

2. Responsibility

Responsibility is human awareness of their behavior or actions, humans are responsible because they are aware of the good or bad consequences of being responsible, doing everything or giving responsibility and the consequences of the results.

5. CONCLUSIONS

Based on findings of the study, the conclusions are as follow:

1. The social values contained found in Eka Kurniawan's *Cantik Itu Luka* are Affection, care, Mutual help and Responsibility.
2. The social values portrayed in Eka Kurniawan *Cantik Itu Luka* that the author describes in the novel are Doing the Best for the Person You Love as Portrayal of Affection and Responsibility, A Sense of Empathy for Every Human Member to Help Others as a Portrayal of Care, help to alleviate the difficulties felt by others as portrayal mutual help.

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